

For Upraised Embark Program 2021

Job Descriptions for Career Tracks

Design

Design is what dominantly determines the experience of a user with a product or service. Designers are responsible for identifying correct problems to solve in order to cater to the needs of stakeholders. You dive deep into design thinking, human psychology and laws of visual design to create functional and delightful products.

Role titles you can expect

User Experience Design Intern
Product Design Intern
User Interface Design Intern
Visual Design Intern

Skill sets of designer

User Research
Wireframing
Prototyping
Visual Design
User Testing

Day in a life of a designer

A Day in the Life of a UX Designer [Here](#)

Responsibilities

- Discover product opportunities by getting insights from user research.
- Define problem statements and design solutions.
- Work closely with fellow Designers, Product Managers and Engineers.
- Collaborate with cross-functional teams to define user needs, opportunities and product requirements.
- Present User Flows, Wireframes, Prototypes to communicate your ideas and concepts effectively.
- Create content (copy, gifs, photo/video edits) for promotional campaigns via email newsletters and social media