

For Upraised Embark Program 2021

Job Descriptions for Career Tracks

Product & Growth

Product Managers are responsible for delivering a differentiated product to market that addresses a market need and represents a viable business opportunity. These are cross-functional high ownership roles in tech firms that comprises a good mix of ideation, user research, implementation, stake-holder management, data analysis and experimentation.

Role titles you can expect

Associate Product Manager Interns
Product Management Intern
Product Analyst
Product Growth Associate

Skill sets of product manager

Problem Solving
Structured Thinking
Communication

Day in a life of a product manager

Day to day responsibilities of a Google Product Manager [Video](#).

Responsibilities

- Launch new products and features, test their performance, and iterate constantly.
- Work with development, test, business leadership and our partner teams to ensure that product meets functional, quality, performance, scalability, privacy, security and usability goals.
- Write Quality functional & performance specs and lead your feature team in shipping features on time with high quality.
- You will be charged with competition review and analysis, prioritizing features that provide us a competitive advantage, furthering the revenue objectives of the company and delivering a kick-ass user experience, for these projects.